

## Webpage <a href="https://www.hfip.org/products">www.hfip.org/products</a>

- Experimental products for the TC community
  - provided by various modeling teams receiving HFIP funds
- Operational hurricane forecast guidance products

## Webpage showcases

Forecast and ensemble model output, ATCF track and ensemble track data, and genesis and probability products, & more

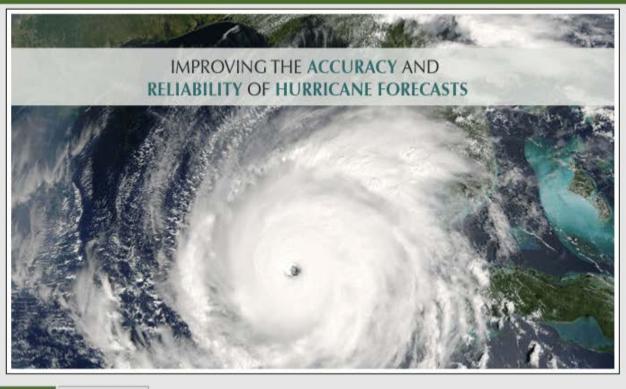
### IN SUPPORT OF HFIP

## Google *Analytics*

Results—by the numbers for 2015...

ABOUT HFIP, CONTACT | TEAM LISTS, TEAM SITES | PLANNING, REPORTS | MEETINGS, WORKSHOPS | TOOLS, DEMOS, RESOURCES, ETC.

You are here: HFIP » Home



#### About

Contact Us

HFIP provides the basis for NOAA and other agencies to coordinate hurricane research needed to significantly improve guidance for hurricane track, intensity, and storm surge forecasts. It also engages and aligns the inter-agency and larger scientific community efforts towards addressing the challenges posed to improve hurricane forecasts. The goals of the HFIP are to improve the accuracy and reliability of hurricane forecasts; to extend lead time for hurricane forecasts with increased

#### Collaborators

Developmental Testbed Center (DTC)

Tropical Cyclone Modeling Team (TCMT)

### **Events/Announcements**

Hurricane WRF Tutorial Registration is Open

HFIP Strategic Plan: Years Five to Ten Now Available | Nov. 2013

HFIP Annual Report 2012 Now Available

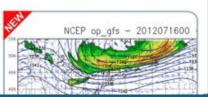
2012 HFIP Team Reports Now Available

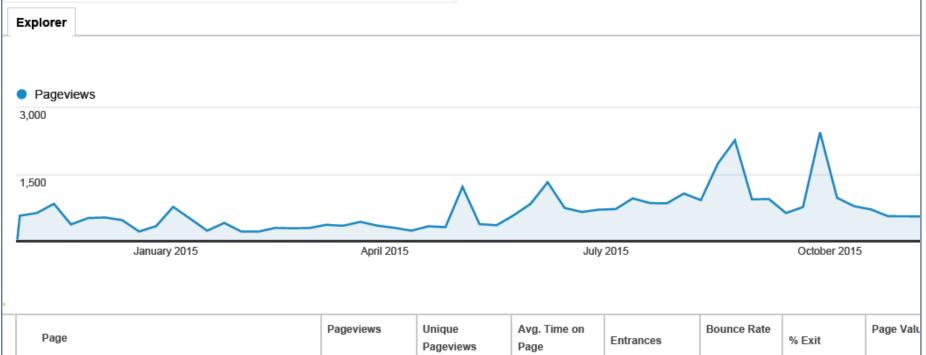
2011 HFIP Grants Selected Proposals

2012 HFIP Stream 1.5 Documentation Now Available

#### Products

Experimental forecast guidance from various HFIP contributors in a consolidated display page



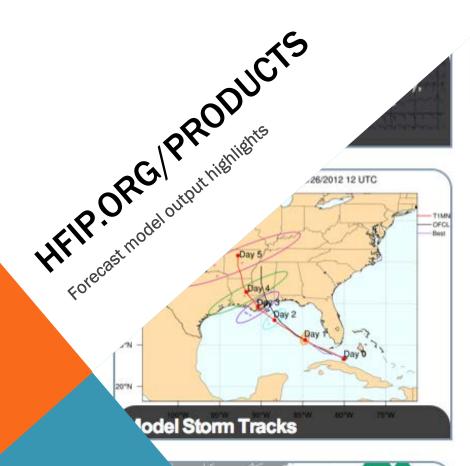


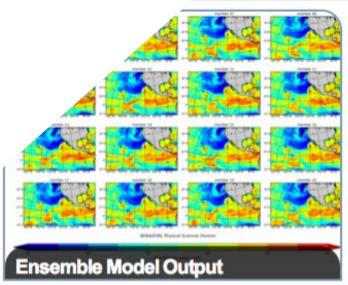
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Valu
	36,450 % of Total: 100.00% (36,450)	26,780 % of Total: 100.00% (26,780)	00:01:10 Avg for View: 00:01:10 (0.00%)	11,818 % of Total: 100.00% (11,818)	45.99% Avg for View: 45.99% (0.00%)	32.42% Avg for View: 32.42% (0.00%)	\$C % of 0.00% (
1. /	6,710 (18.41%)	5,647 (21.09%)	00:01:26	5,197 (43.98%)	55.24%	53.08%	\$0.00 (
2. /products/	6,611 (18.14%)	4,327 (16.16%)	00:01:28	2,933 (24.82%)	31.88%	30.34%	\$0.00 (
3. /related_links/	4,157 (11.40%)	1,547 (5.78%)	00:00:52	630 (5.33%)	0.32%	25.07%	\$0.00 (
4. /data/	2,109 (5.79%)	1,682 (6.28%)	00:01:13	506 (4.28%)	59.88%	35.80%	\$0.00 (
5 /data/2Dath=ens	1 427 (3 04%)	1 130 (4 22%)	00:01:06	612 (5.10%)	51 21%	20 52%	\$0.00 /



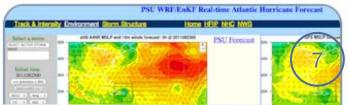
Pa	ge path level 2	Pageviews Unique Pageviews		Avg. Time on Page	Bounce Rate	% Exi
		14,719 % of Total: 40.38% (36,449)	12,016 % of Total: 44.87% (26,779)	00:01:05 Avg for View: 00:01:10 (-6.44%)	51.09% Avg for View: 45.99% (11.10%)	26. Avg fi
1.	1	2,109 (14.33%)	1,682 (14.00%)	00:01:13	59.88%	:
2.	/?Path=ens	1,427 (9.69%)	1,130 (9.40%)	00:01:06	51.31%	1
3.	/?Path=prob	981 (6.66%)	724 (6.03%)	00:00:54	42.27%	1
4.	/index.cgi? Path=determine&Year=2015&dsKey=gfskfens&domain=Atlantic&parameter=com_p	272 (1.85%)	68 (0.57%)	00:01:38	51.52%	,
5.	/index.cgi? Path=probability&Year=2013&dsKey=aeperts&run_time=27+May+2013+-+00Z&domain=ep91&parameter=034	177 (1.20%)	156 (1.30%)	00:07:04	86.54%	8
6.	/?Path=determine	112 (0.76%)	89 (0.74%)	00:00:38	52.78%	ŧ

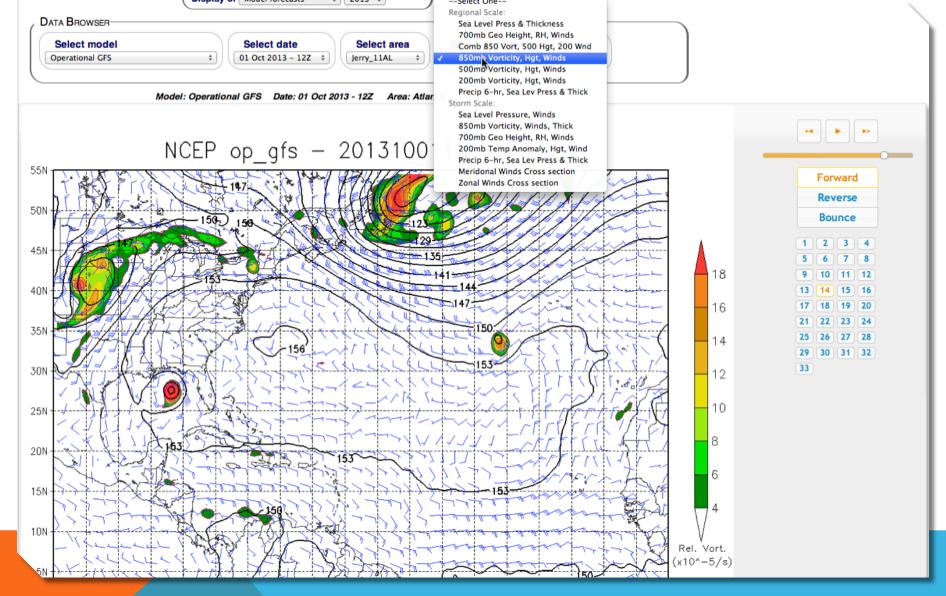
# **GOOGLE ANALYTICS: POPULAR PRODUCTS 2015**



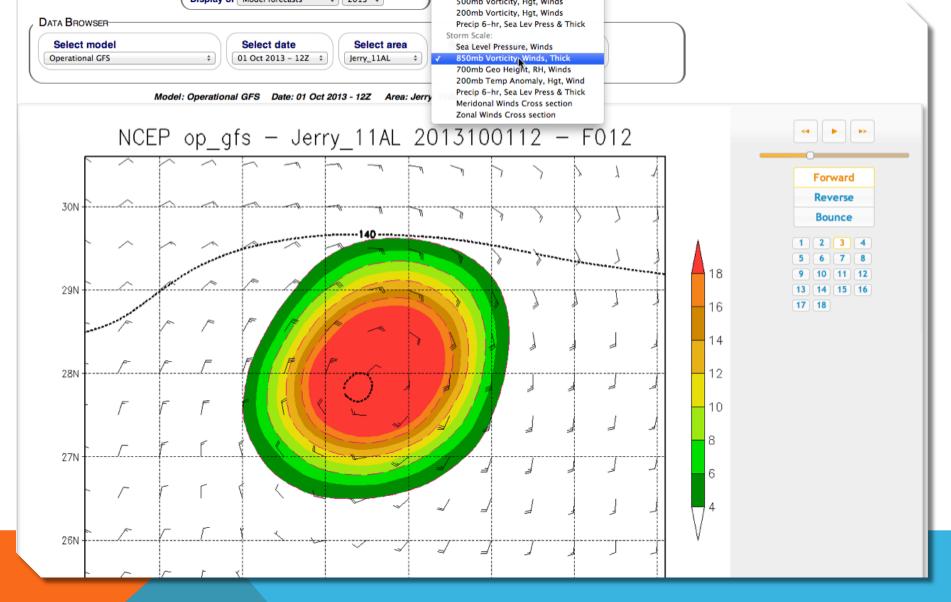








Product example: TC Jerry on 10/1/2013, 850mb vorticity, heights and winds, regional scale Operational GFS

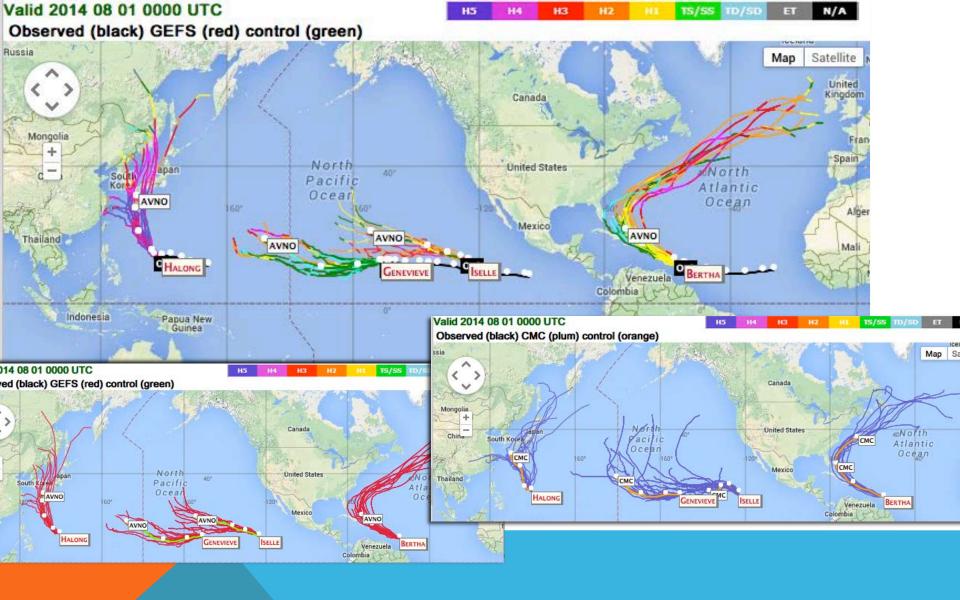


Product example: TC Jerry on 10/1/2013, storm-scale 850mb vorticity, heights and winds, *storm scale* Operational GFS



P	age	Month of Year	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	
			6,611 % of Total: 18.14% (36,449)	4,327 % of Total: 16.16% (26,779)	00:01:28 Avg for View: 00:01:10 (26.83%)	31.88% Avg for View: 45.99% (-30.68%)	30.34% Avg for View: 32.42% (-6.41%)	
1.	/product s/	201508	1,389 (21.01%)	943 (21.79%)	00:01:15	31.95%	29.23%	
2.	/product s/	201509	973 (14.72%)	662 (15.30%)	00:01:25	31.64%	34.53%	
3.	/product s/	201510	847 (12.81%)	580 (13.40%)	00:01:54	41.31%	40.61%	
4.	/product s/	201506	737 (11.15%)	461 (10.65%)	00:01:40	24.32%	24.42%	
5.	/product	201507	<b>639</b> (9.67%)	412 (9.52%)	00:02:09	28.79%	25.82%	

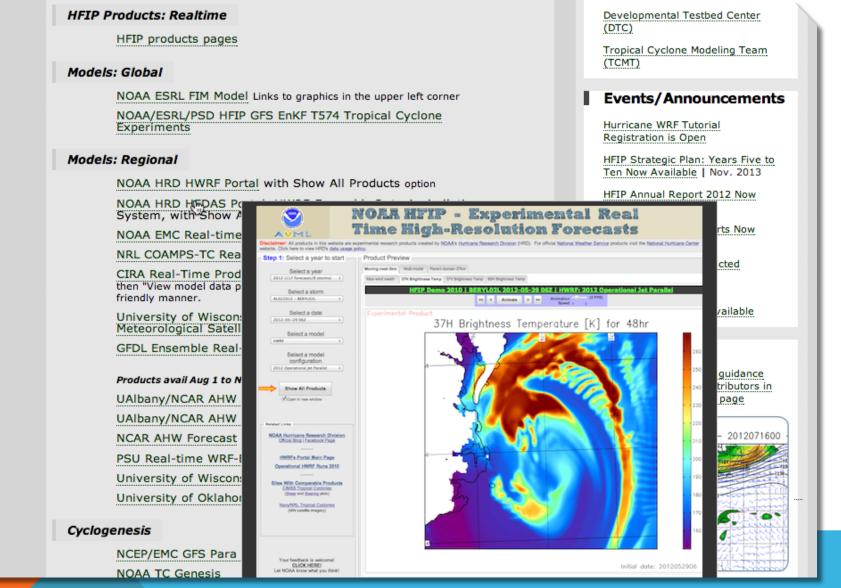
# **GOOGLE ANALYTICS:** STEP OFF 2015



## Ensemble tracks colored by intensity.

"Very nice! It's especially useful for multiple-storm interaction, as may occur in the near future in the Eastern Pacific. Keep up the good work!" Jonathan Vigh





## hfip.org/ Related Links updated

### Continued resource

- Used for long range outlook by NHC, others
- Used NWS Senior Executives every morning at stand-up meeting

### **Products**

- New basins: Central and West Pacific (not required by NHC)
- Improvements to ruc.noaa.gov/tracks

## Maintaining viability as resource for NHC

## Involve more modeling groups - increase participation

- Scripts allow additional participants to become involved easily
- Script changes are automatically available to participants

## Become a framework for 2016 and beyond

 HWRF showcase: all basins, parallel run, experimental runs, HRD output, HWRF results

Ultimately, HFIP products page is a high priority for the project